

# CUTTING COSTS

BY: ROGER TUMMINIERI

Southwestern Ontario's thriving business community is one thing that truly sets our province apart. One of the challenges facing every business these days is rising costs; how do you keep your prices low and your customers happy, when the cost of doing business is going up?

Luckily, Miguel Cardenas has been providing local businesses and nonprofits with cost reduction services since 2021, ensuring that his clients are never paying more than they should be for expenses like telecom, payment processing, waste disposal, shipping, facility supplies, and more.

After 25 years in the industrial printing industry, helping businesses across several industries manage implementation and installation of high-level technology, Miguel decided to bring his expertise working with businesses and embark on his own entrepreneurship journey, opening a Schooley Mitchell franchise. His is one office in the expansive network of North America's largest cost reduction consulting firm. Schooley Mitchell has been reducing business costs for over twenty years, resulting in \$650 million saved for over 29,000 clients.

Miguel and his team at Schooley Mitchell ensure clients of all sizes are getting the best business services at the best price – all while identifying billing errors, eliminating redundancies, and improving efficiency. They do this by leveraging proprietary software, best-in-class pricing databases, and long-standing relationships with service providers to find savings, then monitoring accounts on an ongoing basis so they remain optimized. On average, Schooley Mitchell's clients reduce their expenses by 28%.

Schooley Mitchell's work is based on a symbiotic, mutually beneficial model – they are driven by producing results for clients and have no ties to

## Discover the Benefits of Working with a Cost Reduction Expert

vendors or service providers. Their fees are contingency based and self-funded by a portion of the savings found.

If you're interested to see how Schooley Mitchell's specialized cost reduction services can benefit your organization, reach out to Miguel directly.

For more information, visit his website at: [www.schooleymitchell.com/mcardenas](http://www.schooleymitchell.com/mcardenas)



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